Read up on Elements within an example at this **url**

<http://www.w3schools.com/xml/xml_elements.asp>

What is an XML Element?

An XML element is everything from (including) the element's start tag to (including) the element's end tag.

An element can contain:

* other elements
* text
* attributes
* or a mix of all of the above...

<bookstore>  
  <book category="CHILDREN">  
    <title>Harry Potter</title>  
    <author>J K. Rowling</author>  
    <year>2005</year>  
    <price>29.99</price>  
  </book>  
  <book category="WEB">  
    <title>Learning XML</title>  
    <author>Erik T. Ray</author>  
    <year>2003</year>  
    <price>39.95</price>  
  </book>  
</bookstore>

In the example above, <bookstore> and <book> have **element contents**, because they contain other elements. <book> also has an **attribute** (category="CHILDREN"). <title>, <author>, <year>, and <price> have **text content** because they contain text.